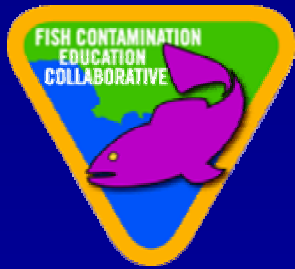


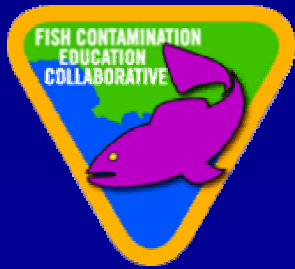


FCEC Future Plans Community Outreach



Community Outreach Outline

- Future plans for community outreach
 - Vietnamese community – expand success
 - Contract with CBO for specific roles
 - Align target audience with risk
 - Quantitative measurements for outreach
 - Chinese community (phase in)
 - Identify/research CBOs
 - Develop similar outreach strategy, adjusted for community nuances



Community Outreach Outline

- Future plans for community outreach
 - Community Events
 - Coordinate with partners
 - Engage residents in our target audiences
 - Community Resource Council
 - Individuals from the different community
 - Independent
 - Specific expertise/knowledge base
 - Community insight
 - LA County Public Health Outreach