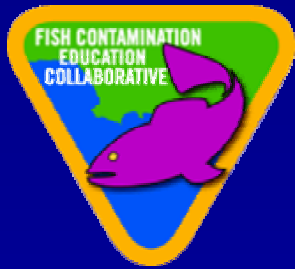




Prioritizing Tactics

Program “Road Map”
Palos Verdes Shelf
Institutional Controls



Presentation Outline

- ❑ Review Road Map Development Process/Timeline
 - ❑ Overview of Road Map's Goals and Objectives
 - ❑ Outline Plan for Breakout Tasks
 - ❑ Questions and Comments
-



Road Map Review Timeline

Summer/Fall 2006 (Strategic Planning Meeting)

- Developed Goals and Objectives
 - Overarching goals
 - Baseline objectives
- Identified Target Audiences
 - Barriers
 - Motivators





Road Map Review Timeline

Spring 2007 (Partner Meetings)

- First Draft of Road Map
- Discussed SWOT Analysis
 - Internal
 - Strengths and Weakness
 - External
 - Opportunities and Threats





Road Map Review Timeline



Fall 2007 (Strategic Planning and Partner Meetings)

- ❑ Obtained Consensus on Objectives and Strategy
- ❑ Developed Tactics
 - ❑ Enforcement
 - ❑ Monitoring
 - ❑ Education

Spring 2008 (Strategic Planning Meeting)

- ❑ Prioritize Tactics

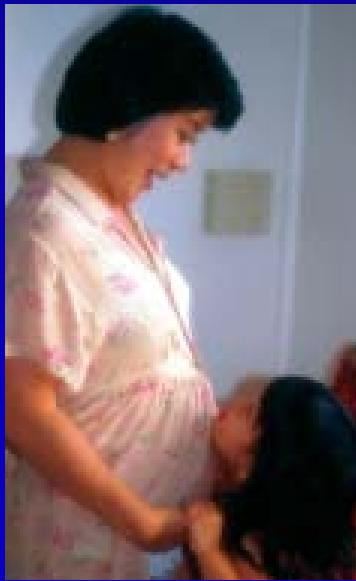
Next Step

- ❑ Determine Roles and Action Steps



Program Goal

- **Protection of the most vulnerable populations (in Los Angeles and Orange Counties) from the health effects of consuming contaminated fish related to the Palos Verdes Shelf Superfund site.**

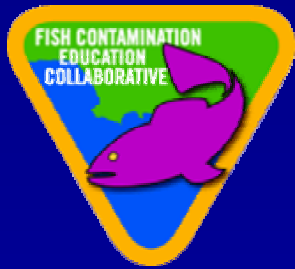




Program Goal

- **Reduce risk by targeting the two routes of exposure for DDT and PCB**
 1. Consumption of contaminated fish bought through commercial markets
 2. Consumption of contaminated fish caught by local anglers

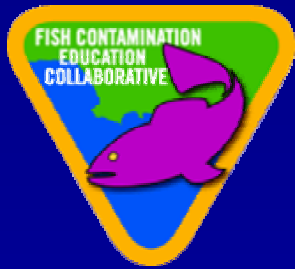




Long Term Objectives

- ❑ **Commercial:** Reduce risk from contaminated White Croaker in markets
 - Inspection/Monitoring
 - Education on consumption/fish preparation

- ❑ **Angler:** Adherence to local fishing advisories and bag limit
 - Reduce risk from angler caught contaminated White Croaker
 - Reduce risk from consumption of contaminated caught fish



Breakout Group Process

1. Break up into small groups
2. Discussion of all tactics
3. Work towards consensus on tactics
 - Assign feasibility ranking
 - Assign individual weighting
 - Discuss compatibility
4. Present back to group



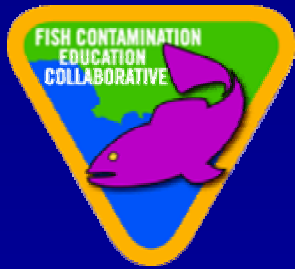


Prioritizing Tactics



Compatibility/Work Scope

- Is it something EPA or a partner can implement?
- Does it fit in the program's timeline?
- Can the tactic be broken into more manageable pieces?



Breakout Group Process

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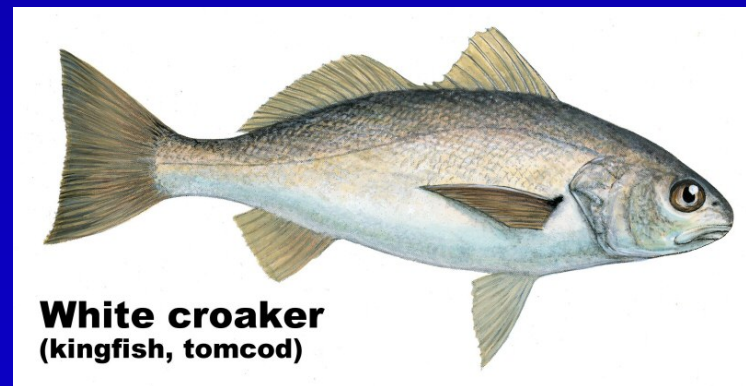


Prioritizing Tactics

Evaluating Tactics By IC Component

- Enforcement (11)
- Monitoring (6)
- Education
 - Community Outreach (6)
 - Angler Outreach (5)

Number of tactics in parentheses





Prioritizing Tactics

Feasibility vs. Risk Reduction

- Feasibility
 - Comparative Ranking by Group
- Risk Reduction
 - Independent Weighting of Tactic





Prioritizing Tactics

- ❑ Could we complete tactic in next 5 years? 10 years?
- ❑ Is the tactic within EPA's/Partner's responsibility?
- ❑ Who would be responsible for the tactic?
- ❑ What can EPA and partners do to facilitate getting the tactic done?





Summarize and Present

- ❑ **Select spokesperson**
- ❑ **Summarize conclusions**
- ❑ **Present conclusions**
 - **results**
 - **group thinking**





Questions?

- Goals for exercise
- Planned outcomes
- Process/instructions

