



Angler Outreach Update

FCEC Meeting
November 19, 2008

Heal the Bay

SGA



Presentation Outline

- Pier Outreach
- White Croaker ID Training
- Take Home Fish Assessment



Pier Outreach

Anglers Reached

- Education: 1,870
- Monitoring: 547





Pier Outreach

Training

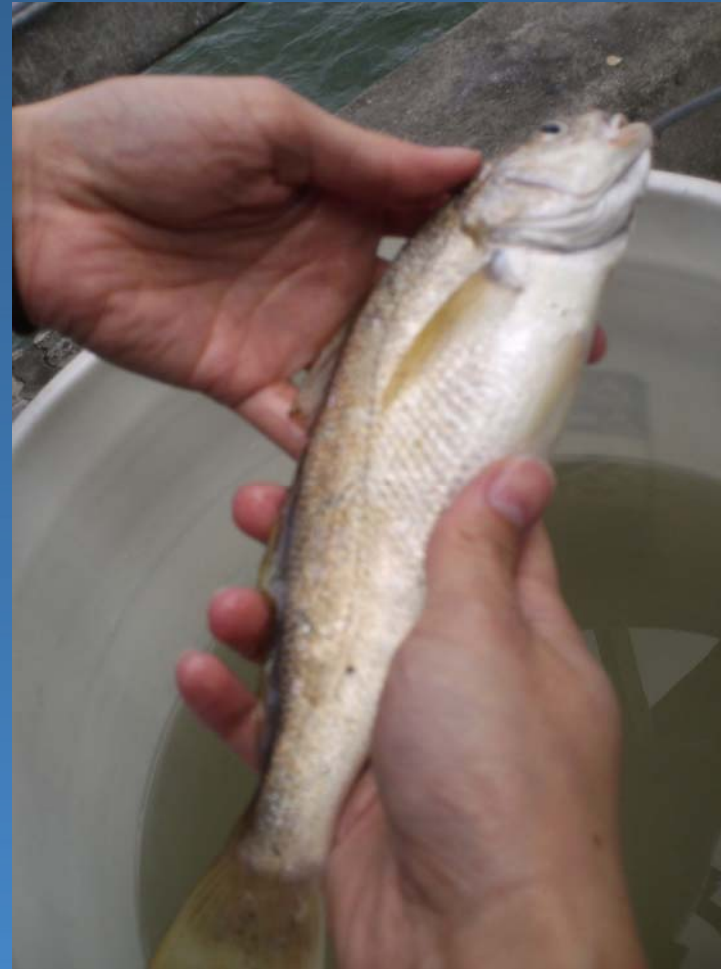
- Heal the Bay: September 2008
- Cabrillo: November 2008





White Croaker ID Training

- Standardize efforts
- Training date: Dec. 5





Take Home Fish Assessment

Purpose:

- # White croaker getting back into the community
- Can we change angler behavior?
- Fish Sampling Component





Take Home Fish Assessment

Implementation Steps:

- Baseline surveys:
May to June
- Materials development:
July to August





Take Home Fish Assessment

Protect your health and the health of your children:
Join with other fishermen and release white croaker back
in the ocean to avoid consuming contaminated fish.



Visit www.pvsfish.org for more
information on fish contamination.



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Take Home Fish Assessment



Use this card to identify your catch and to reduce exposure to contaminated fish

Common Subsistence and Sport Fish of Southern California



Pacific (Chub) mackerel



Pacific barracuda



Jacksmelt



Yellowtail



Pacific bonito



Banded surfperch



Rock perch



Topsmelt



Copper rockfish



Yellowfin croaker



California corbina



Queenfish



Kelp bass



Black croaker



California halibut



Shownose guitarfish



White croaker



California scorpionfish, sculpin



Spottin croaker



Banded sandbass

Images courtesy of Morro Bay Settlements Restoration Program/Cabrillo Marine Aquarium



Take Home Fish Assessment

Implementation Steps:

- Outreach:
September to October
- Follow-up surveys:
October to November

