Fish Contamination Education Collaborative (FCEC)

FCEC works to protect the public from the health risks of consuming local contaminated fish from the Palos Verdes Shelf Superfund Site

Newsletter—December 2022



www.pvsfish.org www.facebook.com/fcecprogram

Since 2003

The FCEC continues to support educational and outreach efforts to limit the health risk to the public from consumption of contaminated fish. Over the past few months, FCEC personnel have attended local festivals and events to educate the public about these risks. Check out what we've been up to!

OUTREACH/RECENT EVENTS

Baja Splash Cultural Festival, October 2-3, 2021—The event was held at the Aquarium of the Pacific in Long Beach





and celebrated National Hispanic Heritage month, featuring live music and dance from Central and South America, educational programs, and special activities. Approximately 300 attendees came to this event, including affiliated organizations and the Los Angeles County Parks and Recreation Department. The event was successful at outreaching to the local Hispanic community, educators and children. FCEC tip cards, fish identification cards, and "What's the Catch" comic books were distributed in English, Spanish, Chinese, and Vietnamese. The majority of booth visitors fish off the coast and indicated that they were unaware of the fish contamination. Spanish and Chinese visitors expressed gratitude for the outreach material languages.

Dia de los Muertos Chalk Festival, November 6,

2021—The event was held at the Deane Dana Friendship Park and Nature Center in San Pedro. It celebrated Hispanic Heritage, featuring live music and dance, artisan vendors, and chalk art representing cultures of Central and South American origin. The event attracted approximately 300 attendees. FCEC tip cards, fish identification cards, and "What's the Catch" comic books were distributed in English and Spanish (no Chinese or Vietnamese materials were requested), and two educational curriculum guides were given to a Los Angeles County Parks superintendent. The superintendent expressed interest in having the FCEC participate in future children's educational events. Approximately half of the FCEC booth visitors indicated they were aware of the fish contamination and/or they knew someone that fishes locally and would pass on the fish contamination information.

Noche de Estrellas, March 4, 2022—The event was held at the Aquarium of the Pacific in Long Beach, and is a Latinthemed, late-night event featuring live music and dance of Latin American origin and educational programming in English and Spanish. Stage performers included a cultural song and dance group from Mexico City, and the band "El Conjunto Nueva Ola". The approximately 500 attendees were bilingual and spoke English and Spanish. The Aquarium allowed the use of the FCEC fishing game with sanitation between interactions, and this generated a lot of interest from passing families, with approximately 50 children stopping at the FCEC booth to play the game. This event was very successful outreaching to children, with a line forming for the fishing game and multiple requests to purchase the game. Also highly popular were the "What's the Catch" comics, FCEC tip cards, and fish identification cards, which were distributed in English, Spanish, and Chinese.

International Children's Festival, March 19, 2022—This event was held at the Aquarium of the Pacific in Long Beach, and featured multi-cultural live music and dance performed by children representing local schools and community groups, including a Chinese flute choir, an Irish dancing group, and a Hawaiian drum band. The event brought in approximately 1,000 visitors, and FCEC tip cards, fish identification cards, and "What's the Catch" comics were distributed in English, Spanish, Chinese, and Vietnamese, including to educators. At this event, staff from both the Aquarium and the Los Angeles County Zoo expressed interest in collaborating with FCEC on permanent educational displays.



A Day in Nature Festival, August 13, 2022—This event was held at the Deane Dana Friendship Park and Nature Center in San Pedro. It celebrated connection to the land, health and wellness, ecosystem and wildlife. There were demonstrations throughout the day and approximately 500 people attended the event. FCEC tip cards, fish identification cards, and "What's the Catch" comics were distributed in English, Spanish, and Chinese. This event was successful in increasing fish contamination awareness, as only 4 percent of FCEC booth visitors were aware and 20 percent either fish or knew someone who fishes locally.



Other Completed 2021-2022 Community Events

- City of Westminster Back-to-School Vaccination Event and Resource Fair—August 19, 2021
- City of Industry Chinese New Year Fair—January 22-23, 2022
- City of Westminster Bunny Hop—April 9 and 16, 2022
- University of California, Los Angeles Vietnamese Community Health Fair—April 24, 2022
- San Gabriel Annual Walkathon and Carnival—June 18, 2022
- City of Anaheim Community Health and Resources Fair at Ponderosa Park—July 9, 2022
- City of Westminster Fall Fair—September 24, 2022
- Aquarium of the Pacific Baja Splash Cultural Festival in Long Beach—September 24-25, 2022
- California Department of Public Health-Abrazar Incorporated Community Event—November 18, 2022

REMINDER!!

